William H. Gannett Flies From London to Geneva to See Event.

PICTURES U. S. TEAM

Cheers Greet American Army Balloon as It-Starts Into the Air.

which they lead the balloons, all strung along in a line up to the front of the grand stand, they being all so well balanced that a few men can guide them along very easily. As they are led along one behind the other they look like a drove of clephants, except that the balloons are spherical in shape, They have one of the sausage shaped agrmy balloons for a captive balloon here on the field.

At 11 o'clock no word had been received from any of the six balloons for a captive balloon here on the field.

At 11 o'clock no word had been received from any of the six balloons that started on a long distance race yesterday, but they were supposed to remain up about 24 hours. The light winds to-day took these balloons off to the north at the same speed and in the same direction as yesterday.

Lieut. Hoffman succeeded in getting a small balloon and entered in the Hare and Hounds race all alone. Some of the large balloons had four and five persons, some women going along.

There was an aeroplane flying about after all the balloons started yesterday and I thought I would like to be in one and chase them up, but there are no spare machines around here. Have not seen any to-day. The films are taking movies of the balloons. I happened to be in one of the "closeups," Panama hat, American flag and all.

Parachute Jump From Balloon.

BRITISH BAG BEARS NO. 13

British Balloons Floating Over Pilot.

By GEORGE H. JEWETT.

LONDON Aug 10—The great Gordon Entert international balloon race was attained by the previous year. The conditions were also being held in several was concerned of a gala week of cellular and took my turn right after the culminating event so far as the aerial part was concerned of a gala week of cellular and took my turn right after the culminating event so far as the aerial part was concerned of a gala week of cellular and took my turn right after the culminating method to great the previous power of the fact that a Swiss competion with the south by air right and the year in honor of the fact that a Swiss competior won the event hat year.

Out to Win Bennett Cap.

This aminual race was established between the fact that a Swiss competior won the event hat year.

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The saming proportion was proposed to the country which showled the country with twice in succession. This triple feat has never been accomplished to the province of the fact that a Swiss competior won the event has year.

Out to Win Bennett Cap.

This aminual race was established between the wind and the proposed of the country which sh

#### Arve and Rhone Mingle.

ing Sunday and such a good day the are many, many people about watchi the preparations for the start in it

Are and Rhone Mingle.

The American team was composed of Major Oscar Westover, who piloted an army belleon, and had as assistants Lieut. Carleton F. Bond, who accompanied him in the car, and Lieuts. William E. Connelly and William Hoffman; Lieut. William Read, who had charge of a navy balloon and had as an alternance Commander Norfleet and was accompanied in the race by Chief Shade; Mr. Honeywell, well known manufacturer of balloons in America, who piloted the third entry, a special type of his own construction.

Mr. Gannett' Diary.

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Mr. G

bere to have all the human freeworks as a monopoly in event for the high and monopoly in the work of the high per control of t

LONG, COLD WINTER
AHEAD, INDIANS SAY

Base Augury on Insect Activities, Not Coal Shortage.

base their prediction on the unusual and varied hordes of summer insects.

Flies, wasps, bugs, bees and yellow-jackets are a greater nuisance than usual this summer in the fruit growing sections. They have invaded the tepess on the big Yakima Reservation, annoying the red men. The Indian seers believe that these insects are in some way warned of the swift, approach of severe the level that the coming winter, dians declare that the coming winter, dians declare that the coming winter, especially in the Northwest, will be a long, cold one, to begin annusually early, with the first killing frost soon. They

CROP FACES FAILURE Plants in Northwest Hurt by

that the fruit of the tomate would not et because of some sort of blight afoon after opening.

The blight theory advanced by the anchers was shown not correct. The lessoms fall because the bumble bec, specialist in the distribution of pollen.

the State Department of Agricultur

has for some mysterious reason almost disappeared this season.

It is reported from several localities in the Northwest that field mice prey on bumble bees and devour the eggs while

ground. His companions expects pick up a seriously fujured logger, as soon as he recovered his breat went up the tree again to finish the

Truck growers and gardeners reported FALLS 44 FEET; RESULT, GRIN.

SALE AT FULTON STREET STORE ONLY-

Early Purchases of New Fall Models Included in This Sale



Early Purchases of New Fall Models Included in This Sale

Doors Open at 9:30 A. M.

FULTON STREET CORD BRIDGE STREET at Hout St. Subway Station Brooklyn

Doors Open at 9:30 A. M.

BEGINNING TO-MORROW, MONDAY-WE HOLD OUR FAMOUS

18th Semi-Annual

# Automatic Reduction Sale

A Martin event held at the close of each season for the purpose of selling all Dresses. Suits, Coats, Furs, Blouses, Skirts, Girls' and Boys' apparel now in stock regardless of loss, to make room for new Fall Merchandise. Women have grown accustomed to expect unusual values on automatic days and we never disappoint them.

This Sale Ends Friday, Sept. 1st, at 5:30 P. M.

# THE DAY MAKES THE PRICE

Here's How It Works:

Copy of Ticket on a \$25.00 Dress

Women's, Misses' and Stout Sizes



### Dresses Coats and Suits

Formerly to 35.00

Monday	15.00
Tuesday	
Wednesday	
Thursday	
Friday	

#### ALLWOOLSWEATERS

On the Main Floor

1,000 SLIP-OVER AND TUXEDO SWEATERS. MOHAIR AND WOR-STED— ALL WANTED SHADES.

FUR COATS

**85 BAY SEAL COATS** 

(Dyed Coney) 40 INCH MODEL, SHAWL OR CRUSHED COLLAR, LARGE MANDARIN SLEEVES.

BEAUTIFULLY SILK LINED.

67.50

LOT 4190 STYLE 711 VALUE \$25.00 MONDAY 12.00 TUESDAY ......11.00 WEDNESDAY....10.50 THURSDAY ...... 10.00

FRIDAY ..... 9.50

absolutely no exchanges

Dresses Coats and Suits

Formerly to 37.50 

Women's

and Stout

Misses

Tuesday ...... 23.00 Wednesday ...... 22.00 Friday ...... 20.00

ALL WOOL SKIRTS

300 ODD ALL WOOL SERGE SKIRTS IN BOX AND AC-CORDION PLEATED MODELS.

1.00

# SILK HOSIERY

5,000 PAIRS OF FULL FASHIONED CHIFFON HOSE. SILK FROM TOP TO TOE, IN BLACK, WHITE AND COLORS.

1.10

## GIRLS' WASH DRESSES

CRISP ORGANDIES, BRIGHT PLAID GINGHAMS, CHAMBRAY, CHECKED VOILES AND COT-TON CREPES. SIZES 6 TO 14.

1.00

ALL HIGHER-PRICED GARMENTS MARKED AT PROPORTIONATE REDUCTIONS

#### All Sales Must Be Final None C. O. D. No Exchanges

Past experience has proven that, naturally, best selections are to be had in the beginning of the sale—we have noticed that in our former automatic sales those who came early profited by being able to choose from

a larger assortment of styles, values and sizes. To those who know and understand this sale, allow us to assure them of amazing and astounding values, even greater than in our former automatic events.

Boys' Clothing Included

This sale, coming as it does at the beginning of the school season, affords every thrifty mother an opportunity of outfitting her boy at savings of more than half. The following are three of the wonderful Special Offerings in this department:

#### BOYS' WASH SUITS

Sizes 21/2 to 7

MIDDY, OLIVERTWIST AND FANCY MODELSINGALATEA, REPP. CHAM-BRAY AND INVINCIBLE CLOTHS.

69c

### BOYS' OVERCOATS

Sizes 2 to 18

BROKEN SIZES IN ALL WOOL OVERCOATS FOR BOYS IN BLACK, GRAY, BROWN AND HEATHER MIXTURES. FULL LINED.

#### BOYS' WOOL SUITS

Sizes 7 to 17

SEVERAL MODELS WITH TWO PAIR FULL LINED KNICKERS. TAPED SEAMS. COATS ALBERT LINED.

4.50

SALE AT FULTON STREET STORE ONLY